

MOHAMMAD AMMAR

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PROFESSIONAL SKILLS

- Business development
- Pandas
- Tableau
- Customer relations
- Innovation skills
- Problem-solving
- Analytical thinking
- Market analysis
- SQL
- Microsoft Excel
- Python (Programming Language)
- Strategic visioning
- Board reporting
- Clear communication
- Data analysis
- Networking strategies

WORK HISTORY

Co-Founder & Data Analytics Engineer

Apex Analytix, Nagpur, India | Jun 2026 - Present

At Apex Analytics, I leverage my expertise in data analytics to design comprehensive solutions that drive business insights. My role encompasses the entire analytics lifecycle, from project architecture to technical documentation. I am also dedicated to building the Open-Source SQL Engineering Handbook.

Data Analyst Intern

Zetheta Algorithms Private Limited - Remote | Jun 2026 - Jul 2026

PROJECTS

SQL Engineering Handbook

Jun 2026 - Present

A production-grade open-source SQL Engineering Handbook designed to teach SQL best practices for modern analytics teams.

Live Website: <https://theammarngp.github.io/SQL-Engineering-Handbook>

GitHub: <https://github.com/theammarngp-makes/SQL-Engineering-Handbook>

E-Commerce Sales Analysis (Olist Dataset)

Jan 2026 - Mar 2026

- Analyzed 95K+ e-commerce orders using SQL.
- Wrote 30+ SQL queries for revenue and category analysis.
- Built an interactive Tableau dashboard to visualize key KPIs.

Live Website: <https://theammarngp.github.io/olist-sales-analysis>

GitHub: <https://github.com/theammarngp-makes/olist-sales-analysis>

E-Commerce RFM Customer Segmentation

Jan 2026 - Mar 2026

Performed customer segmentation using RFM (Recency, Frequency, Monetary) analysis in SQL, Pandas, and Tableau to identify high-value and at-risk customers.

Live Website: <https://theammarngp.github.io/ecommerce-rfm-customer-segmentation>

GitHub: <https://github.com/theammarngp-makes/ecommerce-rfm-customer-segmentation>

E-Commerce Cohort Retention Analysis

Dec 2025 - Feb 2026

Analyzed customer retention using cohort analysis on an e-commerce dataset to understand return purchase patterns.

Live Website: <https://theammarngp.github.io/E-commerce-cohort-retention-analysis>

GitHub: <https://github.com/theammarngp-makes/E-commerce-cohort-retention-analysis>

EDUCATION

Bachelor of Technology (BTech) - Electrical, Electronics and Communications Engineering

Anjuman College of Engineering & Technology, Nagpur | Expected May 2029

CERTIFICATIONS

- HackerRank SQL Advance
- HackerRank SQL Basics